

NEW SOURCING AND PROCUREMENT TREND REPORT FROM GEP DETAILS KEY TRENDS FOR 2013, GIVES TIPS TO MAXIMIZE SAVINGS

- *With cost-control high on corporate agendas, procurement professionals will see opportunities to impact financial and business objectives multiply.*

Clark, NJ – January 18, 2013:

The year 2013 promises to be an exciting year for procurement and supply chain professionals as leading enterprises worldwide will rely heavily on cost-control measures to sustain profitability and long-term growth – with the same dynamic influencing sourcing strategies in the public, government and non-profit sectors, according to a new report from GEP, a leading global provider of procurement services and software.

[Strategic Sourcing and Procurement Outlook 2013](#) details eight key trends impacting sourcing and procurement professionals and organizations and forecasts the direction of eight important spend categories. The annual report can be downloaded at no charge [here](#), or on www.gep.com

“With growth in the global economy expected to remain relatively anemic this year, procurement will play an increasing critical role in helping companies achieve their core financial and business targets,” said Subhash Makhija, CEO of GEP. “Our latest trend report highlights eight procurement trends that we believe will have the biggest impact on the coming year and provides a market outlook of eight broad categories that can be leveraged to maximize savings in 2013.”

About GEP

GEP is a diverse, creative team of people passionate about procurement. We invest ourselves entirely in our client’s success, creating strong collaborative relationships that deliver extraordinary value year after year. We deliver practical, effective procurement services and technology that enable procurement leaders to maximize their impact on business operations, strategy and financial performance.

Named a category leader in [procurement outsourcing](#) by the Black Book of Outsourcing, a Star Performer in Everest Group’s Peak Matrix of service providers, and to the Supply & Demand Chain Executive 100 for seven years, GEP is also ranked as one of the Fastest Growing Technology Companies in Deloitte’s Technology Fast 500. Clark, NJ-based GEP has eight offices and operations in North and South America, Europe and Asia.

To learn more about GEP, please visit www.gep.com

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