

PROCUREMENT SOFTWARE INNOVATOR GEP HONORED AS LEADER IN GARTNER'S 2013 STRATEGIC SOURCING MAGIC QUADRANT

- *Global Provider of Procurement Services and Software GEP Rises to Coveted Top Right Quadrant on Gartner's Most Recent Magic Quadrant Research Report on Strategic Sourcing Applications Suites*

Clark, New Jersey – July 25, 2013 – GEP, a leading global provider of [procurement software](#) and [procurement services](#) to Fortune 500 and Global 2000 enterprises worldwide, today announced that it leaped into the leadership quadrant in Gartner's Magic Quadrant for Strategic Sourcing Application Suites.

The bellwether report, released publically on July 1, 2013, was prepared by noted analysts Deborah R. Wilson, Magnus Bergfors and Richard Adams, among the most seasoned experts in the field.

Among 29 different competitors reviewed by Gartner, Inc., GEP not only outpaced the great majority of firms with its leadership ranking, but bested nearly all comers in completeness of its vision in the strategic sourcing application suite category.

The [strategic sourcing](#) application suite includes an entire range of upstream procurement functionality including spend analysis, e-sourcing, [contract management](#) and supply base management.

These activities extend to “identifying suitable suppliers, finding savings opportunities, quantifying and reducing supply risk, negotiating and managing contracts, tracking ongoing supplier and category-level performance, and monitoring the overall success of the procurement team,” according to the report.

"GEP is committed heart-and-soul to setting the standard upon which all other strategic sourcing application suites are compared," said Dhananjay Nagalkar, head of product technology at GEP. "Yes, we're innovators in terms of technology, work flow and value – but at GEP, innovation is simply a starting point for a better user experience.

“Our goal is continually fielding the most well-designed, easy-to-use and effective tools that absolutely delight our customers. That's the standard we set and the standard we strive to meet every day at GEP.”

To download a free copy of the 2013 Magic Quadrant for Strategic Sourcing Application Suites, visit [here](#).

About Gartner's Magic Quadrant

Gartner does not endorse any vendor, product or service depicted in its research publications, and does not advise technology users to select only those vendors with the highest ratings. Gartner research publications consist of the opinions of Gartner's research organization and should not be construed as statements of fact. Gartner disclaims all warranties, expressed or implied, with respect to this research, including any warranties of merchantability or fitness for a particular purpose.

About GEP

GEP is a diverse, creative team of people passionate about procurement.

We invest ourselves entirely in our client's success, creating strong collaborative relationships that deliver extraordinary value year after year. We deliver practical, effective procurement services and technology that enable procurement leaders to maximize their impact on business operations, strategy and financial performance.

Named a category leader in procurement outsourcing by the Black Book of Outsourcing, a Star Performer in Everest Group's Peak Matrix of service providers, and to the Supply & Demand Chain Executive 100 for eight years, GEP is also ranked as one of the Fastest Growing Technology Companies in Deloitte's Technology Fast 500. Clark, NJ-based GEP has eight offices and operations centers in North and South America, Europe and Asia. To learn more, please visit www.gep.com.

Contact

Al Girardi, VP

GEP, 100 Walnut Avenue, Clark, NJ 07066

al.girardi@gep.com | P 732.382.6565 | F 732.382.6363