

GEP Launches the First Unified Sourcing & Procurement Platform Native to Cloud, Mobile and Touch Technologies

- *SMART by GEP is the first unified sourcing and procurement software platform native to cloud, mobile and touch technologies, such as the iPad or Microsoft Surface.*
- *SMART by GEP is artfully designed around the way sourcing and procurement professionals really work, enabling them to switch fluidly between related tasks.*
- *SMART by GEP is a single, comprehensive platform that includes all relevant functionality in its core for frictionless information, process and work flow.*
- *SMART by GEP automates and streamlines flexible best-practices sourcing and procurement workflows. It is cloud-native, device agnostic and easily integrated with all major back-end systems.*

AMSTERDAM / NEW YORK – NOVEMBER 5, 2013 – GEP, a leading global provider of procurement services and procurement software to Fortune 500 and Global 2000 enterprises worldwide, today announced the launch of SMART by GEP, the first unified sourcing and procurement platform native to cloud, mobile and touch technologies.

SMART by GEP enables users to work without compromise – anywhere, anytime and on any device – tablet, mobile phone, laptop or PC.

Artfully designed and visually appealing, SMART by GEP provides robust, comprehensive sourcing and procurement functionality – including spend analysis, sourcing, contract management, supplier management and purchasing – in one unified e-procurement solution.

Easy-to-use and easy-to-deploy, SMART by GEP supports the fluid multi-tasking and flexible workflows required by real-world procurement professionals on the go. And it does all this, while leveraging cloud economics to reduce total cost of operation. So, SMART by GEP saves time and money, as it increases a procurement team's productivity, reach and impact.

“GEP is committed to driving innovation and value in sourcing and procurement to help our customers achieve their own goals,” said Subhash Makhija, CEO of GEP. “This means, continually re-thinking the way things are – to reach for a better way.”

“Our customers are increasingly mobile,” Makhija noted. “They’ve integrated touch and cloud technology into their work styles and preferences. And they don’t work in “modules,” which are artificial constructs that reflect the priorities of vendors, not users.”

“We put sourcing and procurement professionals at the center of our business and we’ve designed SMART by GEP to reflect their priorities and preferences,” he explained. “SMART by GEP is not only intuitive and easy to use, it’s also extremely flexible. It can be configured to very specific needs of any individual, team or organization.”

Device-agnostic and easy to integrate with all major back-end systems, SMART by GEP leverages the knowledge base of the industry’s leading provider of procurement services and software in field-tested, ready-to-use work and process flows, tools, templates, checklists and scorecards (inclusive of patent-pending innovations such as category workbenches, five-way matching and three-click RFPs.)

Makhija added that GEP will continue to drive innovation, creativity and value in sourcing and procurement technology forward. (Earlier this year, GEP leapt into the coveted leadership quadrant in Gartner’s Magic Quadrant and was also named Innovator of the Year by Lightpath.)

About GEP

GEP is a diverse, creative team of people passionate about procurement.

We invest ourselves entirely in our client’s success, creating strong collaborative relationships that deliver extraordinary value year after year. We deliver practical, effective procurement services and technology that enable procurement leaders to maximize their impact on business operations, strategy and financial performance.

Named a Star Performer in Everest Group’s Peak Matrix of Procurement Services Providers, Winner in the HfS Blueprint Report on Procurement Outsourcing Providers and to the Supply & Demand Chain Executive 100 for nearly a decade, GEP is also ranked a leader on Gartner’s Magic Quadrant analysis of the world’s top procurement software providers. Clark, NJ-based GEP has ten offices and operations centers in North and South America, Europe and Asia.

To learn more our comprehensive range of consulting and outsourcing services, please visit www.gep.com. For more about SMART by GEP, our unified sourcing and procurement software platform, please visit www.smartbygep.com.

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