

STARWOOD HOTELS & RESORTS WORLDWIDE, INC. USES GEP SOFTWARE TO AUTOMATE AND STREAMLINE SOURCING AND PROCUREMENT PROCESSES

- *GEP Provides eProcurement Software To Enterprise Sourcing And Procurement Teams At Leading Leisure and Hospitality Company.*

Clark, New Jersey – April 29, 2013

GEP, a leading global provider of procurement software and procurement services, today announced that it is providing spend analytics services and sourcing and procurement software to Starwood Hotels and Resorts Worldwide Inc. (“Starwood”). Starwood is one of the world’s leading leisure and hospitality companies.

Enterprise sourcing and procurement teams at Starwood in North America and Europe are working with several of GEP tools to streamline and automate procurement activities – including eRFx for sourcing, eSupplier for supplier relationships and eProjects for project management.

“Intelligent, intuitive procurement software from GEP helps enterprise procurement teams worldwide boost productivity, streamline complex work flows and eliminate processing snarls,” said Neha Shah, co-founder and executive vice president at GEP. “Starwood is a valued customer and our relationship has expanded and thrived over years.”

Shah noted that GEP has significant expertise and experience in the leisure and hospitality sector, enabling it to provide more rapid time-to-value across hospitality-specific categories.

GEP delivers comprehensive functionality – spend analysis, sourcing, supplier and contract management, procure-to-pay (P2P) – available soon on a single, unified platform native to cloud, mobile and touch technologies.

Offered as Software-as-a-Service (SaaS), GEP sourcing and procurement software leverages cloud economics to deliver a solution that easily handles the heaviest processing requirements of GEP’s Fortune 500 and Global 2000 clients, while eliminating burdensome infrastructure and support costs.

Sourcing and procurement software from GEP is easy to set up, deploy and use, with no extensive training required. All GEP products are platform-agnostic (they work with SAP, Oracle or any other major ERP or F&A system). And with superb support and service, GEP is an industry leader in customer satisfaction.

About GEP

GEP is a diverse, creative team of people passionate about procurement.

We invest ourselves entirely in our client's success, creating strong collaborative relationships that deliver extraordinary value year after year. We deliver practical, effective procurement services and technology that enable procurement leaders to maximize their impact on business operations, strategy and financial performance.

Named a category leader in procurement outsourcing by the Black Book of Outsourcing, a Star Performer in Everest Group's Peak Matrix of service providers, and to the Supply & Demand Chain Executive 100 for seven years, GEP is also ranked as one of the Fastest Growing Technology Companies in Deloitte's Technology Fast 500. Clark, NJ-based GEP has eight offices and operations centers in North and South America, Europe and Asia. To learn more, please visit www.gep.com.

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