The background consists of several overlapping, semi-transparent geometric shapes in shades of orange, yellow, and red, creating a dynamic, layered effect.

# CATALOG MANAGEMENT WITH GUIDED BUYING

Reducing maverick spend is a common pain point in procurement. Some employees don't want to follow purchasing's bureaucracy (or use legacy systems). And so, they buy and expense products they shouldn't. Today, everyone expects to buy goods and services for their job the same way they'd buy products for themselves — with ease from a website or mobile device.

Unfortunately, too many enterprises struggle to control maverick spend. Even if a digital solution is in place, suppliers might have to pay to be a part of a network to share their catalogs. What's more, many suppliers keep their digital catalogs in very different formats — with pricing that changes frequently — making it difficult to integrate, update and use. Luckily, GEP SMART™ Catalog Management With Guided Buying has the answer to all of these problems — with a seamless, easy, consumer-like buying experience.

# TAKE COMPLETE CONTROL OF CONTRACT COMPLIANCE

Are your purchasing and approval processes antiquated? The process divide between purchasing and procurement doesn't have to be a manual, error-prone headache anymore. Use a more effective digital catalog management solution engineered for total spend compliance. GEP SMART With Guided Buying allows procurement and purchasing teams to focus on what really matters: keeping necessary purchasing spend within the boundaries of hard-fought contracts.

Leverage an intelligent solution designed with configurable, pre-approved products. Give employees buying options that are already under contract in one, unified 'e-commerce' experience. The industry-leading GEP SMART software platform is designed by experienced procurement experts that truly understand how to deliver everything your purchasing department needs to comply with financial accounting systems – and everything employees need in familiar digital 'catalog shopping'.

# DELIVER ON THE FULL PROMISE OF DIGITAL TRANSFORMATION

Spend compliance is easier and faster when manual processes that often go awry are converted into logical, digital automation. Leveraging the best of machine learning, GEP SMART eliminates unnecessary manual touchpoints while ensuring total control. Spend more time on strategic sourcing and targeted, top-performing contracts and less effort on individual transactions, paper trails or supplier integration problems.

Built for procurement users, AI-powered GEP SMART works on any platform, anywhere with minimal effort primed for maximum user adoption. GEP SMART has a fresh, intuitive interface within a digital workspace with flexible workflows that yield extraordinary gains in productivity. Guided buying with helpful chatbot features help keep the purchasing focus where you want it be: toward products, kits and packages where you've negotiated the best prices — and help employees get all the items they need to do their jobs faster and stay on contract.

## KEY FEATURES

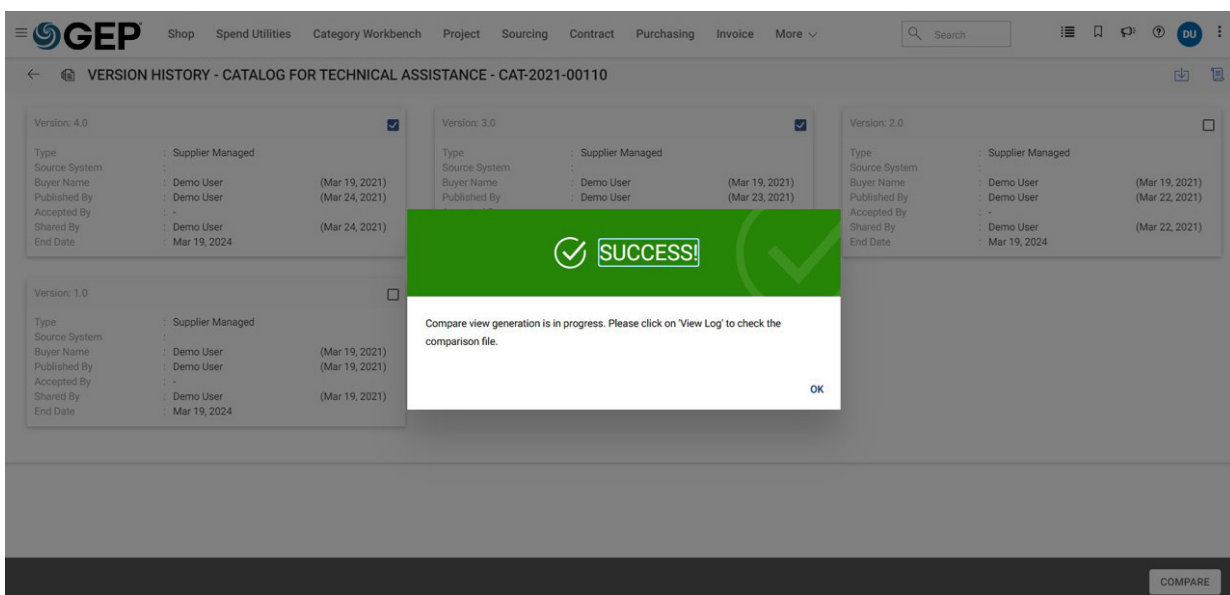
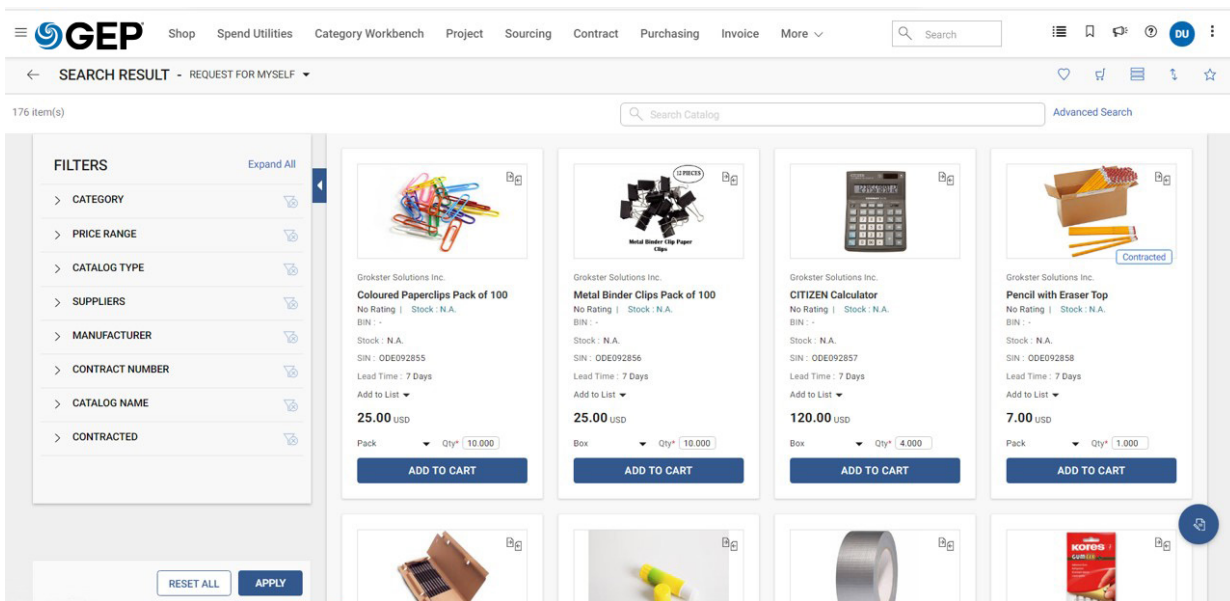
- Spreadsheet or interface/API catalog upload functions
- Robust version and access control with approval workflow
- Complete product, item or part info including:
  - Images, capture item details with description
  - Specifications, UNSPSC codes, manufacturer details
  - Supported units of measure and conversion
  - Pricing for each supported UOM
- Supports product kits
- Bulk discounts including tiered pricing
- Mobile shopping
- Maximum order quantity based on time periods

## ADVANCED CAPABILITIES

- Level 2 catalog punchouts
- AI-driven catalog search
- AI-driven chatbots for guided buying
- Suppliers can amend published catalogs by price, UOM, lead time or any parameter
- Real-time integration with Amazon Business
- Purchase segmentation between price book, supplier catalog and material master list
- Support for OCI and API shopping cart integration with SAP and others
- Smart, easy navigation to non-standard, preferred or approved products

# REALIZE END-TO-END EXCELLENCE IN CATALOG MANAGEMENT

GEP SOFTWARE supports an array of options to create and manage catalogs including: supplier punch-out sites, supplier managed catalog content, internal catalog, item master, contract, blanket purchase request forms, and on-hand balances. GEP SMART enables suppliers to load catalog items via spreadsheet import or dashboard interface — with robust version control and approval workflow to manage changes. You can import item images, capture item details, including description, specification, UNSPSC codes, manufacturer details, supported units of measure and their conversion, along with pricing for each supported UOM.

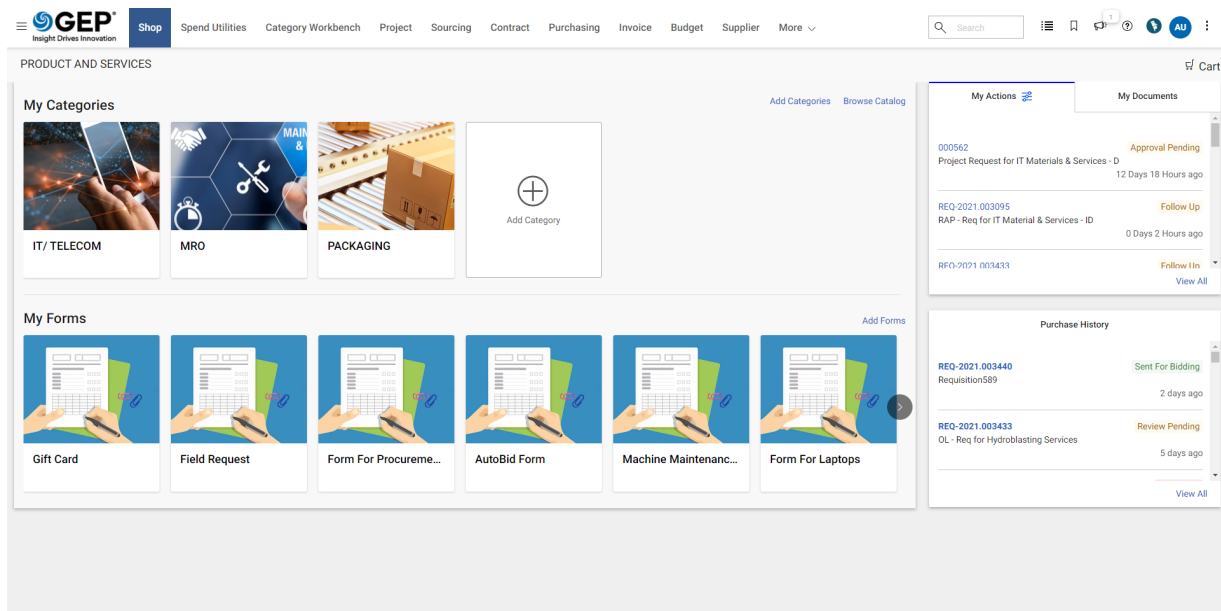


# DISCOVER DEEPER INTEGRATION ACROSS S2P AND **DEEPER SAVINGS**

Extend the item definition by creating custom attributes. 'Flip from Contract and Blanket' features enable compliance with negotiated pricing. The purchase request form allows control of free text requisitions. GEP SMART also enables tracking of internal inventory consumption by allowing you to interface on-hand balances of items. GEP SMART allows catalog creation directly from a completed sourcing event as it moves to a contract. The 'Push to Catalog' function ensures line item pricing, product details and terms are immediately reflected in the purchasing system. No integration is required.

Use GEP SMART Catalog Management With Guided Buying to:

- Reduce non-compliant spend between 10% to 50%
- Give employees a seamless digital shopping experience
- Provide procurement teams and suppliers an easy to use platform
- Realize shorter time to value with rapid deployment and painless supplier catalog integration
- Quickly drive internal user adoption with guided buying, chatbots and advanced search
- Make supplier pricing and catalog updates effortless
- Connect your sourcing, negotiated pricing and contracts directly to your catalogs and purchasing system without additional integration
- Ensure negotiated products, kits and pricing discounts are noticed and recommended
- Trim unit prices for deeper savings while boosting procurement, purchasing and employee productivity



100 Walnut Avenue, Clark, NJ 07066 | P 732.382.6565 | info@gep.com | www.gep.com

Clark, NJ | Chicago | Atlanta | Toronto | Mexico City | San Jose, Costa Rica | São Paulo | Dublin | London | Amsterdam | Frankfurt | Prague | Cluj-Napoca, Romania | Pretoria | Mumbai | Hyderabad | Kuala Lumpur | Singapore | Shanghai | Tokyo | Sydney

Copyright © 2021 GEP. All rights reserved.