



## GEP IS LEADING BEST-OF-BREED PROVIDER OF GLOBAL PROCUREMENT SERVICES IN NEW HfS RESEARCH REPORT

- Firm named to Winner's Circle in the latest HfS BLUEPRINT REPORT on PROCUREMENT-AS-A-SERVICE
- GEP receives kudos for consistent innovation in service delivery, comprehensive end-to-end procurement services capabilities, and standout use of procurement technology and infrastructure as a service enabler
- Strengths in procurement strategy, strategic sourcing, category management, contract and supplier management, and enhanced transactional capabilities in procurement operations, are highlighted

Clark, NJ – July 2, 2015 – GEP, a leading provider of <u>procurement services</u> and <u>procurement technology</u> to Fortune 500 and Global 2000 enterprises worldwide, announced today it has been named winner in the latest HfS Blueprint Report: Procurement-as-a-Service.

Boston-based HfS Research, which authors and publishes the Blueprint Report series, is a leading analyst in the procurement outsourcing sector, and an authority on global IT and BPO services, with specific focus on global business services, digital transformation, autonomics and outsourcing.

In this report, GEP was recognized for its breadth, depth and outstanding strengths in several areas, including <u>procurement strategy</u>, sourcing and category management, contract and supplier management, and for substantial muscle in <u>procurement operations</u>.

Success factors behind the company's rapid and sustained growth, according to HfS, include consistent innovation in service delivery, comprehensive end-to-end procurement services capabilities, and standout use of <u>procurement technology</u> and infrastructure-as-a-service enabler.

GEP was recently named Best Supplier at the EPIC Procurement Excellence Awards. In the past few weeks, GEP was honored by leading industry analysts Everest Group and NelsonHall as leading best-of-breed provider of procurement services and procurement outsourcing, and





one of the top overall providers in the category. GEP also was again named to the Supply and Demand Chain Executive 100.

"GEP's commitment to customer delight drives our strong customer satisfaction, loyalty and retention rates," said Al Girardi, Global Vice President of Marketing & Analyst Relations at GEP. "Procurement leaders know GEP delivers the best results in the category year in and year out. Yes, we have global scale and reach, but our unrivalled expertise and experience in sourcing and procurement disciplines is a value-add that quickly shows up in the numbers."

According to HfS, unlike other quadrants and matrices, Blueprint Reports identify relevant differentials between service providers across a number of facets under two main categories: innovation and execution.

In this recent report, HfS is emphasizing the focus on Procurement-as-a-Service, with 47 percent of the Blueprint scoring being tied to proven innovation capability and performance. HfS Blueprint Report ratings are dependent on a broad range of stakeholders, with specific weightings based on more than 1,100 stakeholder interviews.

To download a complimentary copy of the HfS Blueprint Report: Procurement-as-a-Service 2015, visit <a href="https://www.gep.com/HfS2015">www.gep.com/HfS2015</a>

## **About HfS Research**

Boston-based HfS Research is the leading analyst authority and global network for IT and business services, with specific focus on global business services, digital transformation, autonomics and outsourcing.

HfS serves the research, governance and services strategy needs of business operations and IT leaders across finance, supply chain, human resources, marketing, and core industry functions. The firm provides insightful and meaningful analyst coverage of best business practices and innovations that impact successful business outcomes, such as the digital transformation of operations, cloud-based business platforms, services talent development strategies, process automation and outsourcing, mobility, analytics and social collaboration. HfS applies its acclaimed Blueprint Methodology to evaluate the performance of service and technology in terms of innovating and executing against those business outcomes.

In 2014, HfS was named Analyst Firm of the Year, alongside Gartner and Forrester, by leading analyst observer InfluencerRelations.com.





## **About GEP**

GEP is a diverse, creative team of people passionate about procurement. We invest ourselves entirely in our client's success, creating strong collaborative relationships that deliver extraordinary value year after year. We deliver practical, effective procurement services and procurement technology that enable procurement leaders to maximize their impact on business operations, strategy and financial performance.

Honored as Best Supplier at this year's EPIC Procurement Excellence Awards, GEP regularly wins accolades as both a provider of a broad range of procurement services and innovative procurement technology. Among its recent distinctions, GEP has been named Leader and Star Performer in Everest Group's Peak Matrix of Procurement Services Providers, Leader in NelsonHall's NEAT Matrix of Global Procurement BPO Service Providers, Winner in the HfS Blueprint Report on Procurement Outsourcing Providers, as well as one of Spend Matters 50 Companies to Know and to the Supply & Demand Chain Executive 100.

Clark, NJ-based GEP has 11 offices and operations centers in Europe, Asia and the Americas.

To learn more about our comprehensive range of consulting and outsourcing services, please visit <a href="www.gep.com">www.gep.com</a>. For more about SMART by GEP, our cloud-native sourcing and procurement software platform, please visit <a href="www.smartbygep.com">www.smartbygep.com</a>.

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