A key benefit of Windows Azure is creating highly scalable applications using Cloud Services.

Applications can shrink and stretch to accommodate changes in usage, removing the need for expensive on-premises hardware.

A key strategy is to design in scale units, which are a base configuration of web and worker role instances with supporting services such as data stores and caching.

Three reasons to create Windows Azure scalable applications:

DEMAND PEAKS

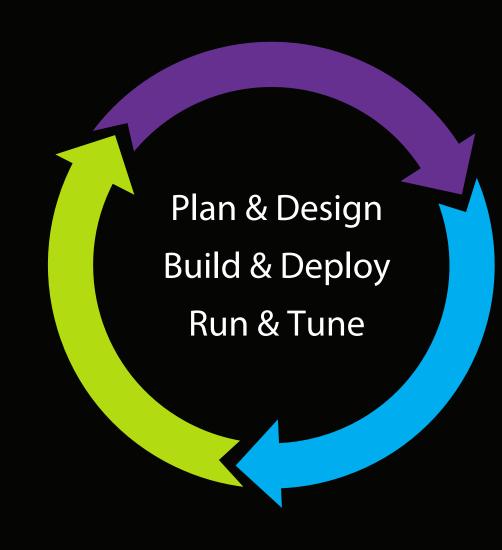
Your app reaches thousands of users (or more) although usage varies, sometimes greatly.

DISTRIBUTED USERS AND DEVICES Your users are spread out, even around the

PARTITIONABLE WORKLOADS

Your processes are divided into optimal-size loads of work, since cloud applications scale by adding capacity in chunks.

Note: Not all of these need to be present in your application, however, one that does not exhibit any of these characteristics is probably not an ideal fit.



A highly scalable application requires the use of specific patterns and practices. Designing for optimal performance and scale-out is key. Use the patterns below

PLAN AND DESIGN

to help you architect your solution and continually refine your application.

SCALE OUT WITH SCALE UNITS



Use more instances, not bigger hardware. Scale in and out using scale units that are easily duplicated and deployed. Scale units consist of a number of role instances and their support services.

For example, a scale unit could be 3 web roles, 2 worker roles, 1 queue, and 2 SQL Database instances.

DECOUPLED COMMUNICATIONS



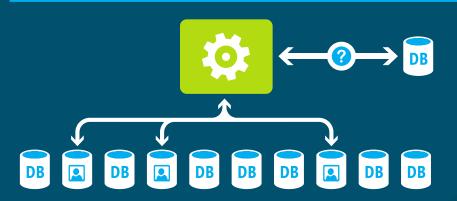
Avoid tying up valuable resources by using an asynchronous decoupled programming method. Web role instances put autonomous messages into a queue for pickup by worker role instances, which continue the work. Throughput is controlled by the number of role instances producing and processing messages. Explore using Windows Azure Service Bus or Storage Queues.

RETRY FOR FAULT TOLERANCE



Transient errors and throttling are unavoidable in large-scale systems. Instead of simply failing the operation, implement a robust retry strategy across the application to provide resiliency against failures. Too many retries too quickly can add additional load, so also employ a "backoff" strategy that allows the resource to recover by waiting after multiple retries.

FAN-OUT QUERIES



Database lookup logic is placed in a cloud service. To find data, that cloud service determines the databases to query. The query is then fanned out to those databases.

SAVING STATE



The durability of a web and worker role instance is not assured, therefore its state (customer data, stage in a workflow, etc.) must be saved externally. Save state to durable storage (Table, SQL Database, Blobs), where other instances can resume the work.

CHUNKY, NOT CHATTY





Network calls require overhead for packet framing, serialization, processing, and so on. Rather than use "chatty" messages, batch them into fewer "chunky" packages. Note, however, that batching can increase latency and exposure to potential data loss.

CACHING



Windows Azure Caching improves performance by storing recently used data for immediate reuse. Application throughput and latency are typically bound by how quickly data and context can be retrieved, shared, and updated.

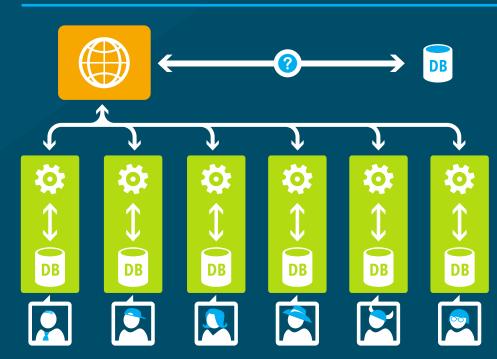
HORIZONTAL PARTITIONING



As user data increases, the need for storage increases. The database must be partitioned. This graphic shows a horizontal partition (also known as a shard) where intact tables are separated into

individual databases. Each user's data can be distributed to particular databases. SQL Database instances can also be partitioned using federation. You can create and delete databases very quickly.

VERTICAL AFFINITY



When many users access data simultaneously, traffic becomes a problem as scale increases. Design your processes to access exclusive partitions to minimize traffic and resource usage.

For example, assume databases are partitioned by user. Ideally all operations that access a single user's data are routed to a specific set of service instances. Those instances access a single database partition holding all the user's data.

BUILD AND DEPLOY

CLIENTS

LOAD BALANCER

WEB ROLE

INSTANCES

MESSAGING

WORKER ROLES

STORAGE

Cloud Services are built for scalability. Web and worker instances can be increased and decreased at will. Workloads can be distributed using messaging, such as queues or Service Bus Topics.

Tables and blobs provide massive storage capacity and SQL Database supplies rela-

capabilities. Other services such as caching can be easily integrated into a service.

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SQL DATABASE

RUN AND TUNE

This phase contains the processes that refine the application, keep it running, and enable scaling out (and in) as needed. Tuning your application takes time and requires instrumentation and monitoring.

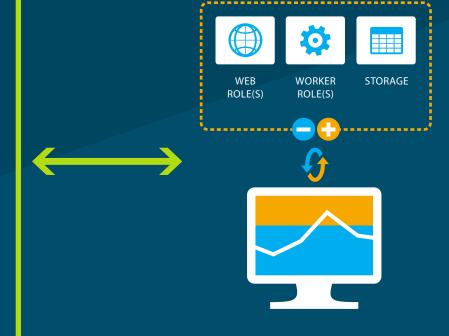
It's a good practice to continually assess the metrics and balance against running costs.

VISIBILITY & MONITORING

Strategically instrument the app to monitor potential bottlenecks. There are two kinds of monitoring:

INTERNAL: Monitoring processes inside the system is essential to determine when additional scale-out is

EXTERNAL: Monitor the performance from outside the application to ensure service performance is within acceptable ranges.



SCALE: BIGGER, BETTER, FASTER

With visibility into the app, you can control scale with more precision. To automate, a separate process monitors the system's vital signs. When a threshold is crossed a new scale unit is deployed. When a lower threshold is crossed, a scale unit can be removed.



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BLOB STORAGE

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TABLE STORAGE

AUTOMATION: SCRIPT FOR SUCCESS

Maintaining a running, highly scaled application involves repeating operations on a regular basis. Concurrently develop a library of scripts that can be run on multiple deployments when needed. You can manage Windows Azure services with the Service Management API.



LOAD TESTING: GETTING LOADED

Load test the system with both stress tests and by simulating real-life usage. Vary the load size to avoid surprises! Ensure that responsiveness meets user requirements, and that the entire system is

Scaling Applications Using Windows Azure Cloud Services

