

## GEP Releases New Procurement Outlook Report for 2018, Spotlighting Key Trends in Business and Technology, With Deep Dives Into Sourcing and Purchasing Categories

- **Much-anticipated report highlights the top trends in business and technology, and their implications for procurement and other business functions**
- **Report includes detailed assessments of eight key sourcing and purchasing categories**

**CLARK, N.J., January 23, 2018** – GEP, a leading provider of [procurement software](#) and procurement services to Fortune 500 and Global 2000 enterprises worldwide, has released its [GEP Outlook: Procurement 2018 Report](#). This report — the latest in the well-regarded series issued annually by GEP — provides guidance and insight for procurement, supply chain and other business professionals on the most important global trends in business and technology.

Included in the report:

- **Global Business Trends** — Recent major changes in political and economic policies, and their implications for enterprise leadership teams
- **Technology and Operations Disruptors** — Emerging and current technologies and how they are powering a new wave of digital-led procurement transformations
- **Category Insights** — Major trends in eight key spend categories, with accompanying discussion on opportunities and risks

The report was collaboratively authored by members of the GEP Thought Leadership Council — a global team of industry and thought leaders, encompassing business and operations strategists, technology experts and innovators, and industry and commodity specialists.

The report is available for complimentary download [here](#). You can also access it by visiting the GEP Knowledge Bank, where you'll find a wide range of sourcing and procurement-focused resources, including white papers, case studies and blogs.

## About GEP

GEP helps global enterprises operate more efficiently and effectively, gain competitive advantage, boost profitability, and maximize business and shareholder value.

Fresh thinking, innovative products, unrivaled domain and subject expertise, and smart, passionate people – this is how GEP creates and delivers unified business solutions of unprecedented scale, power and effectiveness.

With 14 offices and operations centers in Europe, Asia and the Americas, Clark, New Jersey-based GEP helps enterprises worldwide realize their strategic, operational and financial objectives.

Named Best Supplier at the EPIC Procurement Excellence Awards, GEP is frequently honored as an innovator and leading provider of source-to-pay procurement software by top industry and technology analysts, such as Forrester, Gartner, IDC, Spend Matters, PayStream and Ardent Partners. GEP also earns top honors in consulting and managed services from the industry's leading research firms, professional

associations and journals, including Everest Group on its PEAK Matrices of Procurement Services Providers and Supply Chain Services Providers; NelsonHall on its NEAT Matrix of Global Procurement BPO Service Providers; HfS in its Blueprint Report on Procurement-as-a-Service; and ALM

Intelligence in its Vanguard Reports on both Procurement Consulting and Supply Chain Consulting.

To learn more about our comprehensive range of strategic and managed services, please visit [www.gep.com](http://www.gep.com). For more about SMART by GEP, our cloud-native, unified source-to-pay platform, please visit [www.smartbygep.com](http://www.smartbygep.com).

## Media Contact

Al Girardi  
VP, Marketing & Analyst Relations  
GEP Worldwide  
Phone: 732-382-6565  
Email: [al.girardi@gep.com](mailto:al.girardi@gep.com)