

## IDC SAYS GEP IS LEADER IN CLOUD PROCUREMENT SOFTWARE

- **Source-to-pay leader GEP named a leader in IDC MarketScape: Worldwide SaaS and Cloud-Enabled Procurement Applications 2018 Report**
- **SMART by GEP is the industry's leading cloud-native, unified source-to-pay platform**
- **Report advises prospective buyers and users to especially consider SMART by GEP "when you are a large global organization with complex procurement processes, requiring a simple and flexible toolset simplifying the business process"**

**Clark, NJ – January 12, 2018** – GEP, a leading provider of [procurement software](#) and procurement services to Fortune 500 and Global 2000 enterprises worldwide, announced today that IDC named GEP a leader in its new report, IDC MarketScape: Worldwide SaaS and Cloud-Enabled Procurement Applications 2018 Vendor Assessment.

SMART by GEP provides complete source-to-pay functionality in one user-friendly, cloud-native platform, inclusive of spend analysis, sourcing, contract management, supplier management, procure-to-pay, savings project management and savings tracking, invoicing and other related functionalities.

Cloud-native SMART by GEP, purpose-built on a single code base for optimum performance on cloud, is also native to touch and mobile technologies, enabling users to work anywhere, any time, on any device.

"User experience is a top reason why customers love SMART by GEP," said Al Girardi, Vice President of Marketing & Analyst Relations at GEP. "Intuitive design, stunning visual appeal, intelligent interfaces, the ability to move fluidly and naturally from task to task, the ability to work on any platform and any device, drives adoption. And adoption drives compliance and cost savings."

"SMART by GEP is a thoughtfully conceived, beautifully designed 'consumerized' digital work environment, precision-engineered for sourcing and procurement professionals."

SMART by GEP leverages cloud economics to deliver a solution that easily handles the heaviest processing requirements of GEP's Fortune 500 and Global 2000 clients, while eliminating burdensome infrastructure and support costs.

Indeed, the IDC report notes: "SMART by GEP is unique as it is a cloud-native, unified source-to-pay platform ... consider GEP when you are a large global organization with complex procurement processes, requiring a simple and flexible toolset simplifying the business process."

“SMART by GEP exceeds the performance expectations of the most demanding clients on the planet, delivering outsized improvements in business agility, productivity and cost savings,” Girardi said.

The report excerpt is available for download and review at [www.smartbygep.com/idcmarketscape2018](http://www.smartbygep.com/idcmarketscape2018)

SMART by GEP is easy to set up, deploy and use, with no extensive training required. SMART by GEP is platform agnostic (it works with SAP, Oracle or any other major ERP or F&A system). And with superb support and service, GEP is an industry leader in customer satisfaction.

### **About GEP**

GEP helps global enterprises operate more efficiently and effectively, gain competitive advantage, boost profitability, and maximize business and shareholder value.

Fresh thinking, innovative products, unrivaled domain and subject expertise, and smart, passionate people – this is how GEP creates and delivers unified business solutions of unprecedented scale, power and effectiveness.

With 14 offices and operations centers in Europe, Asia and the Americas, Clark, New Jersey-based GEP helps enterprises worldwide realize their strategic, operational and financial objectives.

Named Best Supplier at the EPIC Procurement Excellence Awards, GEP is frequently honored as an innovator and leading provider of source-to-pay procurement software by top industry and technology analysts, such as Forrester, Gartner, Spend Matters, PayStream and Ardent Partners. GEP also earns top honors in consulting and managed services from the industry’s leading research firms, professional associations and journals, including Everest Group on its PEAK Matrices of Procurement Services Providers and Supply Chain Services Providers; NelsonHall on its NEAT Matrix of Global Procurement BPO Service Providers; HfS in its Blueprint Report on Procurement-as-a-Service; and ALM Intelligence in its Vanguard Reports on both Procurement Consulting and Supply Chain Consulting.

To learn more about our comprehensive range of strategic and managed services, please visit [www.gep.com](http://www.gep.com). For more about SMART by GEP, our cloud-native, unified source-to-pay platform, please visit [www.smartbygep.com](http://www.smartbygep.com).

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